

# INDOOR FOOTBALL LEAGUE PRESS RELEASE

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## **IFL ANNOUNCES THREE YEAR PARTNERSHIP TO BRING CHAMPIONSHIP TO HENDERSON, NV**

The Indoor Football League is excited to announce a three-year partnership with the Vegas Golden Knights and Dollar Loan Center to host the IFL National Championship game in Henderson, NV for the 2022-2024 seasons. This season's event will take place August 13 at The Dollar Loan Center, the new 5,567-seat arena just minutes from the Las Vegas Strip that is home to the IFL's Vegas Knight Hawks.

The event formerly known as The United Bowl will be rebranded as The Dollar Loan Center IFL National Championship. More exciting details surrounding this event to come, including opportunities to secure tickets, will be announced in the near future.

"This is another giant step forward for our league," said Commissioner Todd Tryon. "We have had a desire to go with a predetermined site for a couple years now. Given the location, venue, partnerships, title sponsor of Dollar Loan Center and a three-year commitment, the timing was now."

"We are thrilled to crown the IFL champion for the next three seasons at The Dollar Loan Center," said Vegas Golden Knights President and Co-Chief Executive Officer Kerry Bubolz. "It is great to see yet another premier sporting event call the Las Vegas Valley home. The community has embraced the Vegas Knight Hawks and I know our fans will enjoy seeing the best of the IFL compete in our building."

"We have been major fans of Indoor Football since its inception," said Chuck Brennan, Founder and CEO of Dollar Loan Center. "Not only were we able to bring an IFL team to our state-of-the-art new venue in Henderson (Vegas Knight Hawks), but now we are bringing the biggest game of the year to our house for the next three years. Elated would be an understatement from team DLC."

The Dollar Loan Center IFL National Championship game will be played on August 13 in Henderson, NV. The winner of the Western Conference and the Eastern Conference championship games will compete to be crowned winner of the 13<sup>th</sup> IFL Champion. To learn more and reserve tickets go to [www.IFLNationalChampionship.com](http://www.IFLNationalChampionship.com).

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### **ABOUT DOLLAR LOAN CENTER:**

Dollar Loan Center was founded in Las Vegas by Chuck & Mary Brennan. They will be celebrating 25 years in February of 2023. The company specializes in Signature Loans up to \$5,000 processed in minutes with no collateral, hidden fees, and full transparency. They have nearly 60 (bank-like) locations throughout Nevada and Utah and lend on-line at [www.dontbebroke.com](http://www.dontbebroke.com) in Idaho and Wisconsin. They are the first ever short-term lender to procure a full-sized arena naming rights deal in the United States.

### **ABOUT THE INDOOR FOOTBALL LEAGUE:**

The IFL is the longest running indoor football league in the country. The league is currently in its 14th season of play. They bolster a national footprint featuring 14 teams expanding from East Coast to the West Coast. That number is anticipated to grow with multiple expansion teams expected in the coming years.