



## *A Proclamation by the Governor*

**WHEREAS**, the necessity of a postsecondary education or certification is now more critical than ever with an increasing number of employers and professions requiring a college degree or other professional certification; and

**WHEREAS**, the 21st century global economy is characterized by an increasing level of competition among potential job applicants, creating a demand for a highly skilled and trained workforce in Nevada and across the nation; and

**WHEREAS**, higher education institutions provide students with the opportunity to acquire the knowledge and skills that will equip them to meet the demands of the new Nevada as we build a highly-trained workforce; and

**WHEREAS**, a college degree increases an employee's earning capacity by up to 50 percent, and unemployment and poverty rates among college-educated workers are significantly lower than they are among workers with no college education; and

**WHEREAS**, all Nevada students deserve access to the information, resources, and assistance that will enable them to make the best decisions regarding their postsecondary education, a decision which will allow them to succeed and achieve personal and career goals; and

**WHEREAS**, the Silver State's continued effort to establish an elite higher education system that produces well-prepared and competitive professionals is essential to building the new Nevada; and

**WHEREAS**, GoToCollegeNevada.org has partnered with community leaders, high schools, and Nevada's higher education institutions to raise awareness about the importance of applying to, attending, and completing college through a month-long campaign providing information to Nevada's high school students;

**NOW, THEREFORE, I, BRIAN SANDOVAL, GOVERNOR OF THE STATE OF NEVADA, do hereby proclaim October 2016 as**

### **COLLEGE APPLICATION MONTH IN NEVADA**



*In Witness Whereof*, I have hereunto set my hand and caused the Great Seal of the State of Nevada to be affixed at the State Capitol in Carson City, this 23rd day of September, 2016.

By the Governor: \_\_\_\_\_ Governor

*Barbara K. Segorste*  
Secretary of State

By *Scott W. Kridner*  
Deputy