State of Nevada Executive Department

A Proclamation by the Governor

WHEREAS, *Small Business Saturday was first observed on November 27, 2010, as a day designated for promoting small, locally owned, independent businesses to shoppers and consumers during the holiday season; and*

WHEREAS, *the U.S. Small Business Administration (SBA) estimates that small, locally owned business enterprises comprise 48.5% of private sector employment, and are responsible for creating 63% of new jobs in the private sector nationwide; and*

WHEREAS, *according to the SBA, a total of nearly 230,000 small businesses in Nevada currently employ more than 400,000 Nevada workers, representing an indispensable sector of the state's economy; and*

WHEREAS, *more than 88 million customers spent approximately $14 billion purchasing goods and services from local small businesses as a result of Small Business Saturday in 2014; and*

WHEREAS, *customers and consumers who choose to shop at local small businesses directly and significantly contribute to the strength and vitality of Nevada's local economies and help support the continued economic growth and prosperity of the Silver State; and*

WHEREAS, *Nevada's community of small business owners are pivotal to our state's economic future as the drivers of innovation and job creation, and represent the very essence of the American dream as well as the time honored ideals of hard work and individual responsibility; and*

WHEREAS, *the State of Nevada proudly supports local, independent small businesses and retailers, and acknowledges the critical role small business owners continue to play as significant contributors to the economic and commercial success of this state;*

NOW, THEREFORE, I, BRIAN SANDOVAL, GOVERNOR OF THE STATE OF NEVADA, *do hereby proclaim November 28, 2015 as*

SMALL BUSINESS SATURDAY IN NEVADA

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Nevada to be affixed at the State Capitol in Carson City, this 19th day of November, 2015.

By the Governor: *Governor*

Barbara K. Cegavske
Secretary of State

By _____
Deputy