



## *A Proclamation by the Governor*

**WHEREAS**, the necessity of some form of postsecondary education certification or degree is more critical than it has ever been, with a growing number of employers and professions requiring a college degree or other professional certification; and

**WHEREAS**, the 21<sup>st</sup> century global economy is characterized by an increasing level of competition among potential job applicants, creating a significant demand for a highly skilled and trained workforce in Nevada and across the nation; and

**WHEREAS**, higher education institutions provide students with the opportunity to acquire the knowledge and professional skills that will equip them to meet the demands of today's economy and establish successful careers; and

**WHEREAS**, a college degree increases a worker's earning capacity by up to 50% or more, and unemployment and poverty rates among college-educated workers are significantly lower than they are among workers with no college education; and

**WHEREAS**, all Nevada students deserve access to the information, resources, and assistance that will enable them to make the best decision possible regarding their postsecondary education, a decision which also requires the guidance that will allow them to succeed and achieve their personal career goals; and

**WHEREAS**, the state's continued effort to establish an elite higher education system that produces well-prepared and competitive professionals is essential to building the New Nevada; and

**WHEREAS**, organizations such as GoToCollegeNevada.Org have partnered with community leaders, local high schools, and Nevada's higher education institutions to raise awareness about the importance of applying to, attending, and completing college through a month-long campaign providing helpful information to Nevada's high school students;

**NOW, THEREFORE, I, BRIAN SANDOVAL, GOVERNOR OF THE STATE OF NEVADA, do hereby proclaim the month of October to be:**

### **COLLEGE APPLICATION MONTH IN NEVADA**



*In Witness Whereof*, I have hereunto set my hand and caused the Great Seal of the State of Nevada to be affixed at the State Capitol in Carson City, this 6<sup>th</sup> day of October, 2015.

By the Governor: \_\_\_\_\_ Governor

*Bonny K. Coakley*  
Secretary of State

By *Scott Anderson*  
Deputy