



## *A Proclamation by the Governor*

**WHEREAS**, the Park family represents more than 100 years of rich Nevada history as Tahoe-based cattle ranchers since 1896, with ties to the Pony Express and other western traditions of the great Silver State; and

**WHEREAS**, Jon and David Park announced a partnership with Warner Hospitality on July 17, 2014, to bring the world-renowned Hard Rock Hotel & Casino brand to the shores of South Lake Tahoe with a \$60 million renovation of the property formerly known as The Horizon — a historic Nevada gaming edifice having housed music legends including Elvis Presley when it was Del Webb's Sahara; and

**WHEREAS**, the Hard Rock Hotel & Casino Lake Tahoe brings its internationally recognized standard of excellence and rock 'n' roll persona to South Lake Tahoe in an effort to elevate regional, national, and international tourism and return economic stimulus to the region; and

**WHEREAS**, the Hard Rock Hotel & Casino Lake Tahoe is expected to infuse millions of dollars in annual economic impact to the region through job creation, procurement of local goods and services, and continual reinvestment in the property and community; and

**WHEREAS**, the Hard Rock Hotel & Casino Lake Tahoe officially becomes a beacon on the South Lake Tahoe skyline with its grand opening and much anticipated ice guitar smash in Stateline, Nevada, on January 28, 2015;

**NOW, THEREFORE, I, BRIAN SANDOVAL, GOVERNOR OF THE STATE OF NEVADA**, do hereby proclaim January 28, 2015, as

### **HARD ROCK HOTEL & CASINO LAKE TAHOE DAY**



*In Witness Whereof*, I have hereunto set my hand and caused the Great Seal of the State of Nevada to be affixed at the State Capitol in Carson City, this 23<sup>rd</sup> day of January, 2015.

By the Governor:

Governor

*Barbara K. Cogan*  
Secretary of State

By

*Scott M. Anderson*  
Deputy