



A Proclamation by the Governor

WHEREAS, breastfeeding promotes bonding between mothers and children, creating a strong foundation for nurturing family relationships, and provides an excellent nutritional start for babies; and

WHEREAS, all available knowledge indicates that human milk optimally enhances the growth, development and well-being of the infant by providing the best possible nutrition; and

WHEREAS, breast milk is easily digested and contains antibodies from the mother that pass to the baby and help protect against illness and allergies; and

WHEREAS, breastfeeding promotes healthier mothers and benefits society through lower health care costs, a healthier workforce, less waste; and

WHEREAS, women with children represent a huge sector of our workforce, I call on employers to implement a breastfeeding-friendly workplace, as it is important that mothers can breastfeed or use a breast pump during their work hours; and

WHEREAS, breastfeeding is economical, providing its benefits at little or no cost; and

WHEREAS, breastfeeding is recommended by the United States Surgeon General and the Nevada State Health Division, and the State of Nevada supports continued research and education in promoting breastfeeding as a high priority to improve the health of babies, children, and adults in our state; and

WHEREAS, breastfeeding is recognized by major medical organizations, such as the American Academy of Pediatrics, the American College of Obstetricians and Gynecologists, the American Academy of Family Physicians, the American Dietetic Association, the National Association of WIC Directors, UNICEF and WHO as the preferred method of infant feeding and they support breastfeeding throughout the early years of life; and

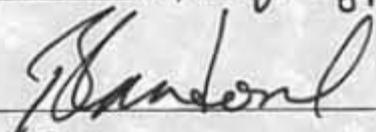
WHEREAS, the families of Nevada need reliable sources of information to make an informed choice about the care and feeding of their infants;

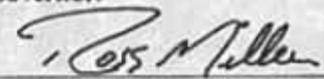
NOW, THEREFORE, I, BRIAN SANDOVAL, GOVERNOR OF THE STATE OF NEVADA, do hereby proclaim August 2012 as

BREASTFEEDING AWARENESS MONTH IN NEVADA



In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Nevada to be affixed at the State Capitol in Carson City, this 16th day of July, 2012.


By the Governor: _____ Governor


Secretary of State

By _____ Deputy